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Coding Dojo
By The Numbers
Vision 2030: Upskill 1 million people around the globe

14,000+ students trained

9 years in business

1,000s of curriculum updates

$13M in scholarships awarded

**CORE AREAS OF EXPERTISE:**

- SOFTWARE DEVELOPMENT
- DATA SCIENCE
- UI / UX DESIGN
- CYBERSECURITY
Coding Dojo

INTERNATIONAL PRESENCE & EXPANSION

Coding Dojo is spreading the life-changing power of digital literacy around the world through direct work with governments, universities, private organizations, and more. These programs are providing economic mobility for thousands of workers, helping to accelerate global workforce development.

From the launch of AXSOS Academy to train young Palestinians for careers in tech, to contributing to the digital transformation of Peru through scholarship programs and aiding the Chilean government in developing their next generation of digital talent, Coding Dojo is committed to becoming the world’s best technology learning platform for upskilling and reskilling workers, no matter their experience level.
OVERVIEW

Coding Dojo is a global education technology company that offers a three-full-stack coding bootcamp, full-stack part-time programs, as well as courses on data science, cybersecurity, UI/UX, and other emerging technologies. The innovative curriculum and proprietary learning management system are designed to train students to become self-sufficient technology professionals, regardless of their technical background or lack thereof.

About Our 2020 Outcomes

This report includes outcome data for all students participating in both the Full-Time and Part-Time Coding Dojo Software Development programs that ended between January 1, 2020 and December 31, 2020. Due to the recent launch of other programs, outcomes for the Data Science, Cybersecurity and UX/UI courses are not included in this report as data is not yet available.

It’s important that our student outcomes are transparent and trusted. So, we engaged with the prominent, independent firm Delivery Associates to verify our 2020 outcomes. This team sampled the data to reach statistically significant results within a 96% confidence interval. We also surveyed all Coding Dojo alumni to gain additional insight into their post-Dojo career paths and satisfaction.

About Coding Dojo Courses

Students in the Coding Dojo Full-Time Software Development courses complete 500-600 training hours of hands-on experience and lessons to instill the skills they’ll use on day one of their new careers. Throughout the 14-week program, students learn three full programming stacks so they are well-equipped to enter the ever-changing technology industry.

Students in Coding Dojo’s Part-Time programs complete their training over 16 to 32 weeks, and may learn Software Development, Cybersecurity, Data Science, or UI/UX Design depending on their career goals. The number of training hours Part-Time students complete varies on their chosen field and schedule. Software Development students also have the choice of one, two, or three full stacks.

Since 2013, Coding Dojo has trained more than 14,000 students from all walks of life through our accelerated training programs.

ALUMNI PLACEMENT - AT A GLANCE

83.8% within 6 months of graduating

91.1% within one year of graduating
Amid a world of relentless change, one thing remains the same—technology is, and will always be on a tireless march forward. Those willing to adapt to it and reskill are poised for success. Millions of people are at risk of being left behind by the Fourth Industrial Revolution. That is why we exist.

We’re proud to share the annual Coding Dojo Global Outcomes and Impact Report, which reflects student outcomes for our Full-Time and Part-Time Software Development programs ending between January 1 and December 31, 2020.

It's amazing to see how Coding Dojo has grown since 2013. We started in a small office building in San Jose and are now rapidly expanding our online programs and offering educational courses in countries around the world. Throughout this journey we’ve stayed laser-focused on the only result that truly matters: the success of our students.

We take our role in retraining digital economy refugees very seriously to ensure that nobody is left behind in the Fourth Industrial Revolution.

Accelerated educational courses open doors for individuals who can’t afford, or don’t have the time for, a formal four-year degree. Our programs enable anyone to learn in-demand technical skills and unlock the career opportunities that come with them. We are democratizing learning and the economic empowerment and mobility we provide our students not only transforms their lives, but also their families’ wellbeing and the wellbeing of their communities.

Innovating new course options and scholarships creates new avenues to train workers, helping to equip them with the skills necessary to not only compete but thrive in the technological workforce. Despite these accomplishments, there is always more work to be done. Work that we are committed to in order to ensure no one is left behind by the growing importance of technology in our economy.
ENABLING THE FUTURE OF WORK

The very nature of work is shifting as artificial intelligence (AI), machine learning and other digital innovations continue to eliminate low-skill jobs while creating high-skill jobs. The same way factory workers powered the first three industrial revolutions, developers are powering the Fourth Industrial Revolution.

However, the rapidly changing economy and the rising cost of a four-year degree has made traditional education a less feasible and effective option to gain digital skills—especially for career changers and marginalized communities. Worse yet, even individuals who have degrees are often underemployed with few options to get a better job.

Meanwhile, companies are hungry for tech talent and the need for skilled technology professionals isn’t just limited to its own sector. Every branch of the economy—from finance to government, retail to healthcare, hospitality to manufacturing—has a substantial need for knowledgeable and talented tech workers.

When looking at the economy as a whole, it’s clear we are facing a widespread training and workforce development issue.

Coding Dojo is addressing this ever-growing skills gap by offering affordable, accelerated, and effective technical training programs. Our programs provide hands-on learning experiences, as well as teaching soft skills like problem-solving, critical thinking, teamwork, communication, and adaptability.

This means our students are learning the skills they need to make an impact on day one of employment. To ensure our students are equipped for success, our curriculum is constantly refined and updated to reflect the rise and fall in demand for particular programming languages, as well as to match the job demand in each of the company’s markets.
We don’t just teach our students, we empower them to become the best learners they can be and prepare them for exciting new careers in tech.
A WORD FROM KIANA PAN

President

Coding Dojo’s dedicated in-house Career Services team is passionate about supporting students and alumni in their job search post-graduation. Recognizing that students are making an incredibly important investment in themselves and their careers that will last far beyond their 14-30 week training program, Coding Dojo offers all alumni of its program access to Career Services and 1:1 support for life.

The Career Services program integrates directly into the bootcamp curriculum, so students have a seamless learning experience from day one and are ready for the job search as soon as they graduate. From the first day of bootcamp, students learn the skills companies are hiring for, while also creating a portfolio that communicates their strengths and skills to future employers.

Leveraging a network of employers and hiring partners, the Career Services team works with students to refine job searches, analyze different roles to discover what they really want in a career, and guide them through the entire job-hunting experience so they land in a role that works toward their long-term career goals.

The Career Services Managers come from diverse backgrounds in tech recruitment and talent sourcing. Each brings a different perspective and unique skill set for alumni to help them land a position in their desired field. No matter when they graduate, alumni are welcome to connect with the Career Services team to get help during their job hunt—whether it’s their first job, second, third, fourth, and beyond.

Our job doesn’t end when our students graduate. We are with them every step of the way to ensure they are supported throughout their careers.
Coding Dojo
2020 Alumni Outcomes
HOW WE MEASURED

For this report, we first compiled all student outcome data from the Full-Time and Part-Time Software Development programs ending between January 1 and December 31, 2020. Our Career Services team closely monitors the progress of all alumni to ensure they are on the path to success and to discover potential career opportunities for them. To track placements, we routinely check alumni LinkedIn profiles, send employment verification surveys, as well as messaging and calling each to receive career updates. Once alumni land a job, the Career Services team logs each in our master dashboard.

During their initial enrollment, students can choose to opt-in or opt-out of our Career Services program. Upon graduation and the subsequent job hunt, alumni are expected to actively participate in Career Services activities and keep in touch with their Career Services Manager. If a graduate is continually unresponsive, we attempt contact three additional times via email and phone, then send a final email warning that the alumni will become opted-out if no response is received. Unlike other bootcamps though, alumni are always welcome to opt back in and work with our Career Services team. Students who opted-out of Career Services or those who were unresponsive to our outreach efforts after numerous attempts were not included in the sampling for this report as we were unable to discern their employment status.

Once the final placement data was organized, we engaged with the third-party consulting firm Delivery Associates to independently verify our results. The team first assessed the accuracy and completeness of our data, selecting a random sample of 302 students to reach statistically significant results within a 96% confidence interval. This review was conducted between the 1st and 15th of March, 2022.

Additionally, we surveyed all Coding Dojo alumni to bolster the data available within this report. The survey gauged alumni career satisfaction before and after the bootcamp, their first job title and salary after bootcamp, as well as whether they received a promotion within the first year of working. We received 530 survey results, which were collected during multiple dates throughout 2021 and early 2022.
Without further ado, we’re excited to share our 2020 Alumni Outcomes!

**ALUMNI PLACEMENT**

<table>
<thead>
<tr>
<th>Student Employment Status</th>
<th># of Students</th>
<th>% of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevant position within 6 months of graduation</td>
<td>253</td>
<td>83.8%</td>
</tr>
<tr>
<td>Relevant position within 6-12 months of graduation</td>
<td>22</td>
<td>7.3%</td>
</tr>
<tr>
<td>Relevant position 12+ months after graduation</td>
<td>6</td>
<td>2.0%</td>
</tr>
<tr>
<td>Non-relevant job within 6 months of graduation</td>
<td>9</td>
<td>3.0%</td>
</tr>
<tr>
<td>Non-relevant job within 6-12 months of graduation</td>
<td>3</td>
<td>1.0%</td>
</tr>
<tr>
<td>Non-relevant position 12+ months after graduation</td>
<td>1</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not employed</td>
<td>8</td>
<td>2.6%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>302</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

83.8% within 6 months of graduating

91.1% within one year of graduating
**JOB SATISFACTION**

63.73%

average increase after Coding Dojo

---

**STARTING SALARY**

$69,478

average starting salary

---

**PROMOTIONS WITHIN ONE YEAR ON THE JOB**

26.14%

of graduates received a promotion within 1 yr of working
CAREERS OUR ALUMNI HAVE SECURED

Analyst
Application Developer
Application Development Associate
Associate Application Developer
Associate Software Engineer
Build Engineer
Business Analyst
Business Applications Director
Cloud Support
Computer Programmer Analyst
Consultant
Content Programmer
Data Coordinator
Data Scientist
Database Admin
Developer
Developer Support Engineer
Digital Media Coordinator
Disability services advisor
Entrepreneur
FDIC internship
Financial Analyst
Freelance Developer
Freelancer
Front End Web Developer
Frontend engineer
Full Stack Developer
Full Stack Engineer
Full Stack Java Developer
Full Stack Java Developer Trainee
Full Stack Web Developer
Full-Stack Engineer
Game Producer
Integration and Production Engineer Intern
Intern Software Engineer
iOS Freelance Developer
IoT Full Stack Developer
IT Field Technician
IT Programmer
Jr Application Developer
Jr Front End Developer
Jr Software Engineer
Jr ASP.NET Core Developer
Jr Developer
Jr Engineer
Jr Software Developer
Jr Software Engineer
Lead Programmer
Localization/QA
Marketing Specialist
Operations
PDM
Programming Analyst
Project Manager
QA Engineer
Quality Engineer
Record Center Specialist
RPA developer
Salesforce Developer
SAP EWM Trainee
SDE
Security
Senior Software Engineer
Service
Site Reliability Engineer
Software Design Engineer
Software Developer
Software Developer I
Software Developer Intern
Software Development Engineer
Software Development Engineer II
Software Engineer
Software Programmer
Software QA Engineer
Software QA Manager
Supervisor
Support Engineer
Systems Software Engineer
Technical Consultant
Technical Instructor
Technical Lead
Technical Project Manager
Tesla Associate
Test Engineer
UI/UX Developer
Veterans Advisor
Web Application Developer
Web Designer
Web Developer
Web Developer Intern
Web Development Engineer
Web Publisher
NOTABLE COMPANIES
HIRING CODING DOJO ALUMNI

- accenture
- airbnb
- amazon
- American Airlines
- apple
- BANK OF AMERICA
- Discovery
- facebook
- Google
- intel
- Microsoft
- ORACLE
- pwc
- salesforce
- SONY PICTURES
- Starbucks
- ticketmaster
- twitter
- Universal
- VISA
- WILLIAMS-SONOMA
- yahoo
- yelp
- zoom
Coding Dojo
2020 Alumni Spotlights
Dustin Crawford
Junior .NET Developer, Zolon Tech

Dustin Crawford was 39 years old and exhausted from the constant travel his job as a Field Service Engineer demanded of him. Although he had dabbled with coding via a few Udemy courses in the past, he wanted a formal bootcamp education to learn coding skills quickly. Dustin chose Coding Dojo because he knew he would build three real projects during the program that he could then show to employers. Another main reason he chose Coding Dojo was the career services team, which ultimately helped him create an outstanding resume that he was proud to show to potential employers.

When bootcamp began, Dustin was admittedly a little worried about learning Python as it was a language he had never used before, but soon realized his instructor would help ensure he understood the curriculum. If he was ever stuck on something, he knew he could post a question in Discord and either a TA or another student would be there to help. As for fun, Dustin really enjoyed the Web Fundamentals course. He got a lot of satisfaction using CSS and HTML to make a great-looking web page and found the daily algorithms to be an interesting and educational challenge.

Upon graduation, Dustin worked with his Career Services Manager who helped him put together an impressive resume. So much so that shortly after he took a position with Zolon Technologies; a contractor for the U.S. Department of State with a starting salary of $80,000/year as a Junior .NET Developer!

Michelle Tanzil
Developer Support Engineer, Voxology

Michelle Tanzil was a sales & marketing professional specializing in the promotional products industry. She was in search of a better career, but after a stint in the financial services industry, she took some time to self-reflect on her current career path and found she was not satisfied. She felt she could be doing more with her life and wanted a career where she could utilize her critical thinking skills. She had always been interested in web development and was already spending time on the side to learn it on her own. She finally decided it was time to turn her hobby into a career and began looking at coding bootcamps. Her biggest fear was the potential time commitment to the bootcamp, but eventually decided to commit to it, and her future.

She went to four open house events at different bootcamps before deciding Coding Dojo was the right fit because of its 3 full-stack program and extensive pre-coursework prep materials. While the first few weeks of the program felt intense, her instructors and cohort helped her through the process as she knew she had teachers who cared and fellow students who were going through the same thing.

Michelle got a jumpstart on the job hunt before graduating, helping her secure a job only one month after bootcamp ended. Her Career Services Manager helped her through networking and technical interviews, and she managed to land two job offers before ultimately taking a position as a Developer Support Engineer for Voxology!
Breanne Johnson
Software Dev & Support, InfoSolve

Breanne Johnson was a freelance touring musician for 10 years before she decided she wanted to plant roots and stop traveling for work. She became increasingly interested in software throughout her music career, as she heavily relied on music apps for her job, such as Ableton and Apple’s Logic/Mainstage. She spoke to a few people who had made career changes and got into tech—saying it was a fantastic industry to get into now—and they were right!

Breanne began researching coding bootcamps and ultimately decided on Coding Dojo because of its three-stack curriculum. Since she wasn’t sure what focus or language she would be interested in, the idea of learning a variety of material in the program really intrigued her.

When bootcamp began, the Web Fundamentals course felt a little overwhelming at first, but she quickly acclimated thanks to her instructors, TAs and classmates. Breanne noted one of the best parts of bootcamp was the comradery she felt with her fellow students, getting to rejoice in their breakthroughs and be there for each other through the difficult days as well.

Upon graduation, she felt very confident in how much knowledge she gained in the program and her ability to continue learning with the tools she was given. With the help of her Career Services Manager, Breanne maximized her LinkedIn profile and resume and participated in interview prep before landing a job as a Full Stack Developer at InfoSolve Inc. less than two months after graduating!

Jake Sklarew
Software Engineer, Starbucks

Prior to bootcamp, Jake was a chef working in Michelin-starred kitchens in San Francisco and was ready to switch careers. He was working 100 hours a week for hardly any pay and knew he needed to get out of the restaurant industry for good. He had always enjoyed coding but had never broken through the barriers of really getting comfortable with it, until bootcamp.

Jake researched a number of different coding bootcamps and chose Coding Dojo for its great reviews and three full-stack curriculum. The first few weeks of bootcamp were a breeze for Jake, which he attributes largely to having completed the pre-coursework. He was intimidated to learn HTML/CSS/Javascript, but once his instructor showed them how simple divs, classes, ids, etc. were, it opened up a world of possibilities for him in web design.

Despite any roadblocks he faced, he knew every problem he ran into, someone else had already solved at some point. It was comforting for him to know that it was just a matter of finding the right Stack Overflow post or blog about the issue he was having and applying it to the circumstances he was working within.

Jake was worried about the difficulty of finding a job so he worked hard to get his coursework done as quickly as possible to get a head start on applying roughly two weeks before graduation. With the help of his Career Services Manager, Jake landed a job that he loves working for Starbucks as an engineer with their back-end APIs!
Coding Dojo
Domains of Expertise
Coding Dojo continually refines our course materials to reflect new or rising technologies and corresponding employer demand. We provide students with a veteran curriculum that is proven to work as the most effective approach to training both experienced tech professionals and students new to the industry. Plus, our programs are powered by a proprietary Learning Management System that integrates data analytics and learner behavior to transform the learning experience.

Our curricula highlights include, but are not limited to:
MERN FULL STACK

MongoDB  Express  React  Node  Socket.IO  NPM  Socket.IO

JAVA FULL STACK

Java  JSP  Spring MVC  MySQL  JPA  JUnit

Thymeleaf  Tomcat  JVM

DATA SCIENCE

Google Colab  Python Basics  Numpy  Pandas  Folium  Matplotlib  Seaborn  scikit-learn

XGBoost  LightGBM  MySQL  SQLAlchemy  SQLite  Keras  TensorFlow

CYBERSECURITY

SIEM  Vulnerability  Security Scanning  Network Analysis  Packet Analysis  Network Intrusion

UI/UX

Research  Ideation  Convergence  High-Fi Design  Define Styles  Presentation & Handoff
CODING DOJO SOCIAL IMPACT

Programs at Coding Dojo retrain workers to address the growing workforce skills gap and empower individuals to pursue meaningful careers in the thriving digital economy. As a corporate citizen, Coding Dojo has also made it a mission to support underserved communities. To do this, Coding Dojo regularly launches initiatives, partnerships and scholarships designed to address the severe digital skills gap in underserved communities, increase diversity in tech, and address the digital divide.

A few recent highlights include:

**Prison Scholar Fund**

Coding Dojo is partnered with The Prison Scholar Fund (PSF) to train formerly incarcerated individuals in software engineering and web development. To address the ongoing issue of recidivism, Coding Dojo and PSF will train local individuals with justice system involvement via a 14-week intensive coding bootcamp. Participants will learn web fundamentals such as HTML, CSS, and basic JavaScript, as well as three full programming stacks. Tuition is covered under full-ride scholarships and hardware will be provided for participants, as well as a living stipend to cover expenses for the duration of the program. Alumni of the program will apply to the Microsoft LEAP apprenticeship program for 16 weeks of immersive on-the-job training. If they are not accepted, alumni will work with Coding Dojo Career Services Managers and PSF partners to find meaningful work in the tech industry.

**Jewish Family Services**

To help create economic mobility opportunities and pivotal social safety nets for refugees and immigrants, Coding Dojo is a partner of Jewish Family Services to provide free computer programming education for local refugees, asylees, and immigrants. Students were enrolled in Coding Dojo’s 14-week bootcamp and learned web fundamentals including HTML and CSS, as well as three full computer programming stacks. The initial program served as a model for communities to create economic mobility opportunities and pivotal social safety nets for refugees and immigrants, and Coding Dojo is proud to continue its partnership with Jewish Family Services to provide these critical resources.

**Tech for America**

Coding Dojo turned to its alumni network to help local communities during the COVID-19 pandemic. The volunteer program, Tech for America, helped struggling small businesses with free web development support such as creating or maintaining websites, adding functionality to existing sites, and more. Examples of businesses supported by Tech for America include a gym in Orange County where volunteers streamlined the ecommerce system to speed up delivery of digital workout videos, a Houston-based entrepreneur getting support to develop a digital marketplace for helping food workers and chefs during the pandemic, and volunteers providing development support for Globlaq, a platform for connecting consumers to black-owned businesses.
**International Support**

Coding Dojo rapidly expanded its global footprint in countries including Chile, Costa Rica, Peru, Palestine, and more. Each program was established in partnership with municipalities, state and national governments, and/or private organizations to fulfill specific learning objectives, timelines, and budgets.

Coding Dojo partnered with AXSOS AG to launch AXSOS Academy in the West Bank and train young Palestinians for careers in tech through coding bootcamps. With unemployment at 43% in the region, Coding Dojo is working with AXSOS AG and Palestinian ministries to deliver a 16-week program for 18-35 year-olds in the West Bank so they can pursue careers as software engineers and web developers. With 2,500 applicants to its first cohort, AXSOS Academy is considered one of the most promising educational projects in Palestine in decades.

Coding Dojo was chosen by the Chilean government to develop their next generation of digital talent. Coding Dojo helped Chile develop curriculum, train local instructors, and customize the Learn Platform to deliver a seamless educational experience for Chile’s countrywide training program.
Coding Dojo
Awards & Accolades
We didn’t create Coding Dojo for trophies or industry recognition; we did it to transform lives through digital literacy. Since then, we’ve stayed focused on developing industry-leading curriculum and educational programs to train our students for the jobs of today and the jobs of tomorrow. But along the way, we’ve been recognized by top organizations for the impact we’ve made on our students’ lives and the communities we operate in.
SOCIAL GOOD AWARDS
The Next Steps
We would love to help you change your career and transform your life by learning how to code. If you’re interested in taking the leap, we’ve included helpful information and resources below to get you started.

How to Apply
The admissions process varies per program and details can be found in the course packet for your chosen program.

Course Packets
You may download the given course packet of our various programs using the buttons on the right-hand side.

Scholarships
We offer a range of scholarships that are designed to lower the financial barrier for students of all backgrounds. We understand that for many applicants, the personal, financial, and logistical stars must align perfectly to make a program like this possible. Use the buttons on the right-hand side to visit the ‘Scholarships’ section of our various programs to learn more.

Financing Options
We’ve partnered with Skills Fund to provide preferred financing rates for Coding Dojo students. Visit our financing site to learn more, or to calculate rates and repayment schedules.
HAVE QUESTIONS?
Speak with an Admissions Advisor for Quick Answers

Our Admissions team is standing by and eager to answer your questions and provide additional information about our programs. To get in touch, please use the buttons on the right-hand side.

Open Houses
Interested in starting your new career in tech? Learn to code at one of the top coding bootcamps. Build your first website and app in a matter of weeks. We teach Python, Java, .NET, Javascript and more. Online learning options and scholarships available. Learn more today!

Free Workshops
For a short, free introduction into our courses, consider signing up for one of our workshops! Whether this is your first or your 100th time, by the end of these 2-3 hour workshops you will have the foundational knowledge to move onto our more advanced courses.
March 22nd, 2022

Coding Dojo Board of Directors and Management
Coding Dojo
2600 156th PL SE, #300 Bellevue, WA 98006

Dear Coding Dojo Board of Directors and Management,

We have reviewed Coding Dojo's placement data for students who graduated in 2020. Based on an analysis of the job positions and companies where students were placed, we found that 93.0% of students find employment in the tech-industry, with 83.8% finding a tech job within 6 months after graduation.

This report was developed based on information from our analysis of sample job placement data and contains the detailed methodology for data analysis and sampling criteria. The procedures we performed do not constitute an examination in accordance with any auditing or attestation standards.

We would like to thank you and the staff of Coding Dojo for your help in accomplishing this job placement data review. If you have any questions, please do not hesitate to reach out.

Very truly yours,

Juan Riesco

Juan Domingo Riesco Urrejola
Associate Director
Delivery Associates
Audit Placement of Graduating Students

March 22nd, 2022

OBJECTIVE

1.1 The objective of the analysis was to estimate the percentage of Coding Dojo 2020 graduating students that obtained tech and non-tech jobs.

METHODOLOGY

2.1 Coding Dojo provided a data set with the 944 students who graduated in 2020. Of those, 333 students were excluded from the analysis for the following reasons: a) continuing education, b) joining military service or, c) opting out of career services support. Consequently, the total number of students to analyze was 611.²

2.2 302 students were randomly selected. This number was the result of the minimum sample size formula using the following parameters: confidence level equals to 98%, expected proportion equals to 85%, error margin equals to 3%, and a finite population size of 611 students. According to this formula, the minimum sample size required for statistical significance is 302.

2.3 It was determined whether each student was placed in the job industry by using public information available on LinkedIn. The two fields analyzed were job position and company. A job was marked as tech-related if i) it was within a pre-defined list of positions (e.g., software engineer, app engineer) or ii) it was a management role within a tech-related organization.⁴

2.4 The analysis was performed between the 1st and 15th of March 2022.

2.5 Students were classified according to these seven different outcomes:

   a) Tech-Job within 6 months: Students that were employed in a relevant position within six months of graduation.

---

² Students were required to Opt-In or Opt-Out of Career Services Support. This was done during the enrollment process, before entering class. If a student did not communicate with the Career Services Department after 3 attempts (Phone, SMS, LinkedIn) and was unresponsive, their status was defined as Opt-Out.

³ Graduation dates for each month were also provided by Coding Dojo and incorporated in the analysis to determine the starting date of the 6- and 12-month periods to obtain a job.

⁴ The infinite population sample size (n) formula is \( \frac{z^2 \times p \times (1-p)}{e^2} \) and the finite population sample size is \( \frac{n}{1+(n-1) \times p \times (1-p)} \), where z is the z-score, p the expected proportion of placed students and e is the margin of error.

⁴ The starting date for obtained jobs was assumed to be the first day of the indicated month in LinkedIn.
b) **Tech job within 12 months**: Students that were not employed in a relevant position within six months of graduation but were employed in a relevant position between six and twelve months after graduation.

c) **Tech job beyond 12 months**: Students that were not employed until more than twelve months after graduation, but then employed in a relevant position.

d) **Non-tech job within 6 months**: Students that were employed within six months of graduation, but not in a relevant position.

e) **Non-tech job within 12 months**: Students that were employed between six and twelve months after graduation, and then not employed in a relevant position.

f) **Non-tech job beyond 12 months**: Students that were employed more than twelve months after graduation, and then not employed in a relevant position.

g) **Not employed**: those for whom employment data was unavailable.

2.6 The following additional criteria were considered:

d) In the case that the analyzed student obtained multiple jobs, the student was classified as obtaining a tech-job if at least one of those jobs was within the industry.

b) **Tech-jobs obtained before graduation continuing afterwards** were also classified as obtaining a tech-job.

c) In the cases for which LinkedIn did not provide enough information, complementary data was obtained from Coding Dojo. However, even with the additional information, there was not enough data to classify some students, so they were replaced by other randomly selected students, not part of the original sample.

b) **Working as a freelancer was also considered a tech-related job.**

**Main results**

3.1 Based on the sample, 83.8% of the students that graduated in 2020 got a tech-job within 6 months of graduation. An additional 7.3% got a tech-job within 12 months. Lastly, 2.0% got a tech-job beyond the 12 months of graduating, totaling 93.0% of the sample who was placed at a tech-job. Also, 4.3% of the students were employed outside the tech-industry; among those, 3.0% were placed within 6 months, 1.0% within 12 months and 0.3% beyond 12 months of graduation. Of 302 students sampled, only 8 remained unemployed. The following chart summarizes the described information.
### Table 1: Placement of graduated students

<table>
<thead>
<tr>
<th>Placement information</th>
<th>Number of Students</th>
<th>Percentage of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tech Job within 6 months</td>
<td>253</td>
<td>83.8%</td>
</tr>
<tr>
<td>Tech Job within 12 months</td>
<td>22</td>
<td>7.3%</td>
</tr>
<tr>
<td>Tech Job beyond 12 months</td>
<td>5</td>
<td>2.0%</td>
</tr>
<tr>
<td>Non-Tech Job within 6 months</td>
<td>9</td>
<td>3.0%</td>
</tr>
<tr>
<td>Non-Tech Job within 12 months</td>
<td>3</td>
<td>1.0%</td>
</tr>
<tr>
<td>Non-Tech Job beyond 12 months</td>
<td>1</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not employed</td>
<td>8</td>
<td>2.6%</td>
</tr>
<tr>
<td>Total general</td>
<td>302</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

3.2 The most predominant companies and jobs in terms of placement are listed below (the whole list is attached as complementary information). From the sampled students who were employed, 11.2% worked as freelancers in the tech industry followed by Microsoft with 14% and TEKSystems with 10%. The companies that followed were Upwork and Liberty Mutual Insurance, each with 0.7%. It is noteworthy to mention that the sampled students got jobs in a wide variety of companies. Based on the analysis, students were placed at 239 different companies. Relatively, it is observed that the top 4 companies in terms of placement only concentrate 18.4% of the students. Finally, there is also great diversity in terms of job positions; 8.8% of students worked as Full Stack Developers, 5.4% as Software Engineers, 6.1% as Web Developers, 4.1% as Full Stack Engineers and Software Developers, while 1.4% worked as Frontend developers.

### CONCLUSION

4.1 From the analysis, it can be concluded that 93.0% of the students that graduated from Coding Dojo in 2020 were employed in the tech-industry, and 85.8% did it within 6 months of graduation. Moreover, it was found that 88.8% obtained any type of job within 6 months, and only 2.6% of the students sampled that were looking for a job remained unemployed.